

PRESENTED BY



WELCOME!

Please review the information in this packet to help your race weekend go as simply and smoothly as possible.

Bib/Race Packet Pickup

Marathon & 15K Bib and packet pickup will be held on Saturday, May 11 in the Sugarloaf Base Lodge, Guest Services from 3:00pm-7:00pm. This is for registered runners only. There will be no additional spots available for either race. Runners must pick up their bibs/packets in person. Family and friends will not be able to pick up for you. Any racer who is unable to make it to bib/packet pickup will be able to pick up at the race start on Sunday, May 12.

Welcome Pasta Dinner Buffet

The Marathon & 15K pasta dinner will take place on the 2nd Level of the Sugarloaf Base Lodge on Saturday, May 11 from 5:00pm-7:00pm. Pre-paid tickets may be redeemed at the door. A limited number of tickets will be available at the door at a cost of \$36.40 for adults, \$23.40 for children. Pricing includes tax and gratuity. First come, first served. **Additional dining options listed in the back of this packet*.

Support Vehicles are Prohibited

For the safety of our runners, please notify friends and family members that support vehicles are not allowed during the race. Route 27 will remain open during the race; support vehicles add to the road congestion and create additional safety concerns for our racers.

Designated viewing areas with off-road parking:

- Village of Stratton 7 miles north of the Sugarloaf Access Rd.
- Bottom of the Access Rd.
- 15K start Ayotte's General Store
- Tufulio's Restaurant
- Route 27 rest area 3 miles south of Ayotte's Country Store
- Finish Area Downtown Kingfield

Awards

Awards will take place at the finish line as soon as race categories are finalized. All racers who finish will receive a commemorative medal at the finish line.

The Sugarloaf Marathon & 15K is proud to support the students in the Foster Technology Center's Pre-Engineering Program at the Mt. Blue Campus in Farmington, Maine. These students designed and created this year's commemorative wooden medal.

RACE INFORMATION



Marathon Information

Start Time: 7:00am
Walkers are not permitted for the marathon.
Start Location: Cathedral Pines Campground, Eustis - 3 miles North of Stratton (945 Arnold Trail, Eustis, ME 04936)
Finish Location: West Kingfield Rd Baseball Field, Kingfield, ME (832 West Kingfield Rd., Kingfield, ME 04947)

15K Information

Start Time: 7:30am
Runners and walkers will start at the same time. We ask that walkers start in the far back of the pack. Results for walkers are unofficial and do not qualify for awards.
Start Location: Ayotte's Country Store, Route 27, Carrabassett Valley
(1215 Carrabassett Drive, Carrabassett Valley, ME 04947)
Finish Location: Same as Marathon (see above)

Course Information

The marathon course follows Route 27 from the town of Eustis to Kingfield; the 15K race starts in Carrabassett Valley. The road is open to vehicle traffic during the race so all runners must stay in the southbound (right-hand) lane while running. In the interest of safety, wheelchairs, baby joggers, bicycles, dogs, and car escorts are not permitted. *Please see the course map for water stop locations, porta pottie locations, and elevation profile*.

Water Stops

Aid Stations with water and orange Gatorade (mixed 1/2 strength) will be available at the following locations: Mile 0, Mile 2.1, Mile 3.6, Mile 5.4, Mile 7.1, Mile 8.9, Mile 10.5, Mile 12.2, Mile 13.4, Mile 14.7, Mile 16.9, Mile 19.2, Mile 21.3, Mile 22.7, Mile 24.2, Mile 25.1. Gu Energy Gel is available at water stops located at Mile 0, Mile 8.9 and Mile 16.9. First aid supplies will be available at all water stops. Please see the course map for the elevation profile.

Finish Line Provisions

There will be food, and beverages, and First Aid provided at the finish line food tent for racers only. Food tent is available and open to racers only, non-racers are encouraged to visit nearby restaurants.

Lost & Found

We are not responsible for any personal items left along the course or at water stop locations. Any personal items collected by race staff will be brought to Sugarloaf Security following the race for a short period of time before being donated to a local charity. You are responsible for locating and collecting your discarded items.

SHUTTLE INFORMATION



Transportation to Marathon Start

Please note: there is no parking available at the marathon start line, and all racers are encouraged to take advantage of the complimentary race shuttle from one of the designated pickup locations.

Finish Line (Kingfield) to Marathon Start 5:30am Sugarloaf Mountain Hotel to Marathon Start 5:45am Sugarloaf Inn to Marathon Start 5:45am Sugarloaf Parking Lots to Marathon Start 5:45am

Transportation to 15K Start

Vehicles may stay at the designated parking areas at the 15K start for the duration of the event; overnight parking is not permitted.

Finish Line (Kingfield) to 15K Start 6:00am Sugarloaf Mountain Hotel to 15K Start 6:00am Sugarloaf Inn to 15K Start 6:00am Sugarloaf Parking Lots to 15K Start 6:00am

Transportation from Race Finish

Shuttles will begin return trips from the finish line in Kingfield around 9:00am and will run as necessary or when full until the event concludes. Return to either the 15K start (Ayotte's Country Store), the Sugarloaf Inn, Sugarloaf Parking Lots or the Sugarloaf Mountain Hotel. *PLEASE NOTE: There is no parking at the Marathon Start, so there is no shuttle service to the Marathon start after the race.*

PARKING INFORMATION



Baggage Shuttles/Warming Buses

There will be baggage shuttles and warming buses at both the Marathon & 15K start locations. All bags being transported via baggage shuttle must have the colored bracelet attached to the outside. Bracelets will be provided at bib pick up. Bags will be transported to the race finish line and organized by bracelet color. Racers must provide their own bag and we are not responsible for lost or stolen items.

Finish Line Parking

Paid parking available adjacent to the finish area; entrance first right after West Kingfield Rd. *\$5 fee* benefits the *Doing Good in the Hood Fund* which provides support services to Kingfield residents in need, including heating fuel, grocery assistance, money donations to local food pantry, transportation to medical treatments and more. Paid parking will also be available at Country Mutt.

There is no parking permitted along Route 27 in Kingfield anywhere north of the finish area (West Kingfield Rd.). For the safety of runners, please heed the posted No Parking signs in downtown Kingfield.

There is no parking permitted at Mainely Provisions, Maine Beer Shed, Sillanpaas Trading Post or the Kingfield Woodsman. Vehicles left at these locations may be ticketed or towed at the owner's expense.

15K Start Parking

Parking is available at the Carrabassett Valley Airport, SugarBowl and Ayotte's Country Store. No overnight parking at these locations.

Marathon Start Parking

There is no parking at the marathon start - runners must take a shuttle to the start or be dropped off.

SHOPPING & DINING



SUGARLOAF | RESTAURANTS & BARS

45 North | 207.237.4220

Located in the Sugarloaf Mountain Hotel, 45 North features modern Maine cuisine, an extensive beer and wine selection. Open daily for breakfast 7-10am and dinner 4-9pm with special dinner buffet menu Saturday May 11 from 4 pm – 8pm. This buffet is available for purchase not included as part of your meal ticket.

D'Ellies | 207.237.2490

Located in Village West. Open daily 8am-3pm and 8am-4pm on Saturdays.

SUGARLOAF | SHOPPING

Downhill Supply Company | 207.237.6990

Offering mountain apparel, gear, and accessories from the heart of the Sugarloaf Village

Sugarloaf Cap Co. | 207.237.6718

From ball caps to winter beanies, we have branded, customizable lids for all ages and sizes.

EUSTIS-STRATTON | RESTAURANTS & BARS

The White Wolf Inn and Restaurant 207.246.2922

Located on Main Street in Stratton. Open for lunch and dinner 11am-8pm

Stratton Plaza | 207.246.2000

Open Fri & Sat 4pm-12am, Sun 4-10pm

Coplin Dinner House | 207.246.0016 *Closed for off season.*

Pasta Dinner Buffet | Saturday May ||

Located in the 2nd Level of Base Lodge this dinner buffet requires a meal ticket. Tickets can be purchased at the door. Pasta Dinner Buffet will be served from 5pm-7pm. Adults: \$36.40; Children (ages 3-12) \$23.40. Pricing includes tax & gratuity. First come, first served.

Mas Amigos | 207.237.0073

Located in Village West, Mas Amigos will be open on Friday, May 10, 4-9pm & Saturday, May 11 from 12pm-9pm for the Sugarloaf Marathon.

Life is Good | 207.237.6755

Located in Village South, exclusively carrying the ever-optimistic lifestyle brand.

Sugarloafer Shop | 207.237.6718

Offering gifts, homegoods, trail signs, and apparel with the classic Sugarloaf logo. Located in Village West.

The Looney Moose | 207.246.7932 Main St. Stratton. Open Fri & Sat 7am-2pm & 4:30-8pm, Sunday 7am-12pm

Tea Pond | 207.670.3009 *Closed for off season.*

Backstrap Bar & Grill | 207.246.0102 Open Fri –Sun 12-8pm

Race Director: Larry Buchholz - 207-237-6872 | Security: 207-237-6961 | Lodging Questions: 1-800-THE-LOAF

SHOPPING & DINING



CARRABASSETT VALLEY | RESTAURANTS & BARS

The SugarBowl | 207.235.3300 *Closed for off season.*

Tufulios Restaurant | 207.235.2010

Located in Carrabassett Valley, 6 miles south of the Sugarloaf Access Rd. Serving dinner Fri- Sun 5-9pm

KINGFIELD | RESTAURANTS & BARS

Longfellow's Restaurant | 207.265.4394 Downtown Kingfield. Open daily from

11am - 9pm.

Kingfield Woodsman | 207.265.2561

Downtown Kingfield. Breakfast: Mon-Fri 6am-2pm, Sat 7am-2pm, Sun 7am - 12pm; Dinner Daily served: 5pm-8pm

GROCERY/CONVENIENCE STORES

Mountainside Grocers | 207.237.2248

Assorted groceries and gasoline conveniently located at the bottom of the Sugarloaf Access Road. Open 7 days a week, 7:30am-8pm.

Ayotte's Country Store | 207.235.2443

Groceries, supplies and gasoline. Located in Carrabassett Valley south of the "S" turns on Route 27. Open 7 days a week, 7am-8pm. Will open at 5:30am on race day; 15K start location.

Anni's Market | 207.265.2664

Downtown Kingfield. Open Fri 5am-10pm; Sat 6am - 10pm; Sun 6am - 9pm.

Fotter's Market | 207.246.2401

Full service grocery store, beer, wine and deli. Located in downtown Stratton. Open Mon-Thurs 8am-7pm, Fri-Sat 8am-8pm; Sun 9am-5pm.

Flagstaff Fuel | 207.246.2300

Gasoline station & convenience store located in downtown Stratton. Open Mon-Fri 6am-9pm; Sat 6am-9pm; Sun 6am-7pm.

Pines Market Texaco | 207.246.4221

Groceries, beer, wine, liquor selection as well as supplies and gasoline. Located north of Stratton in Eustis next to Cathedral Pines Campground. Open Fri & Sat 6am-9pm; Sunday-Thru 6am-8pm.

Mainely Provisions | 207.265.2202

Full service grocery store and attached laundry located in downtown Kingfield across from Jordan Lumber. Open Mon-Sat 7:30am-8pm; Sun 9am-6pm.

Mainely Convenience | 207.265.2208

Convenient store with gasoline service station. Sandwich shop and ice cream stand as well. Located next door to Mainely Provisions grocery store. Open Mon-Sat 5am-8pm; Sun 7am-8pm.

